



As KSMC's Chief Revenue Officer, John Roach is responsible for ensuring all of KSMC's practice areas are in organizational alignment and working together to provide the best possible outcome for each client. With his extensive background in data analytics, John is adept at harnessing the power of data to adopt strategies and tactics that drive profitable organizational growth.

John's skillset includes an impressive ability to break down highly complex technical problems to their most fundamental level. His technical background as an engineer and software developer—combined with his experience in finance, project management, and strategy consulting—offers a unique perspective of how businesses are best served by technology, both operationally and financially.

John Roach

Chief Revenue Officer
KSM Consulting
