



Brian has a passion for open data, working with others to ignite Indy's open gov data innovation hosting the first IndyCivicHack. In 2012, he entered an innovation challenge by the HHS Assistant Secretary for Preparedness and Response (ASPR) to build a surveillance tool using Twitter data looking for disease trends. His solution won and he started a social health analytics start-up called Social Health Insights. Later, the social technology was brought into a company called Perscio where he served as CIO, and the technology was later acquired by HHS. In 2014 Brian's team used open social data to build a flu tracker, winning the IBM Big Data for Social Good challenge. In 2018 he entered an ONC challenge to use the Certified Health Product List API's and datasets, winning this challenge with his submission, ResearchAE.com.

## Brian Norris

Vice President of Analytics  
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