OVERVIEW
Aligning technology with business strategy has become increasingly complex with the rate at which technology is evolving. Organizations often find themselves stuck in a position in which their existing technology inhibits progress because it is antiquated or ineffectively utilized, or they are quick to implement a new tool that fails to align with business priorities.

At KSM Consulting (KSMC) we believe strategic use of technology requires a holistic understanding of the technology in play, as well as your business goals, needs, and resources. As a result, our business technology practice has developed a 360-degree assessment to provide you with a complete view of your business and technology needs.

OUR APPROACH
KSMC works with you to assess, align, and optimize your organization to achieve your short- and long-term business goals with the following approach.

**Assessment of Current State**
The evaluation of both business and IT operations ensures a full understanding of your organization’s current state. The goal of this phase is to comprehensively realize the strategy, services, infrastructure, and applications being provided to the organization.

**Gap Analysis**
This stage includes the comparison of the current state to leading practices, industry standards, and benchmarks to identify areas for improvement. The results of the comparison allow us to determine the best path for bridging gaps and developing a sound strategic plan.

**Recommendations**
Upon attaining findings for each focus area of the assessment, recommendations are crafted to bring business strategy and the IT organization into alignment.

**Implementation Plan**
The team develops a plan that reflects how to seamlessly implement changes within the organization. The plan includes prioritization, parties involved, and estimated costs.
**OUR PROCESS**

Our team evaluates five high-level areas as part of the business and technology assessment. Each category is reviewed with business objectives in mind including: business and technology strategy, IT management, business applications, IT infrastructure, and cybersecurity.

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**ASSESSMENT DELIVERABLES**

Throughout the assessment, deliverables are developed to serve as a comprehensive overview of your current state, how it compares to industry best practices, and reveal actionable insights. The outcome includes the following deliverables:

- Business and Technology Strategy Assessment Report
- Three-Year Strategic Plan
- Detailed Network Documentation
- Master Findings Prioritization Report

For more information, visit www.ksmconsulting.com/consulting-services/technology.